

AERO CLUB OF SOUTHERN CALIFORNIA PRESENTS THE

HOWARD HUGHES MEMORIAL AWARD



TRIBUTE SPONSORSHIP AND
ADVERTISING OPPORTUNITY

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The Aileron Booklet will be distributed/mailed to all members and registered attendees. A Hard Copy to all Sponsors/Advertisers and a Soft Copy (Digital) available to all attendees.

The Aero Club of Southern California is pleased to announce the **42nd Annual Howard Hughes Memorial Award** presentation will be held virtually in 2021. The Howard Hughes Memorial Award honors exceptional leaders who have advanced the fields of aviation or aerospace technology.

The virtual ceremony will take place on **Thursday, June 17, 2021, at 5:00 pm PT** and will honor and celebrate the achievements of the legendary, record-setting *Voyager* pilot, **Richard "Dick" Rutan**.

The event is free to attend for all members and open to all aviation and aerospace professionals, students and enthusiasts.

The Aero Club of Southern California (ACSC) is a 501(c)(3) charitable aviation industry non-profit led by volunteer officers and Board members. Founded in 1908 to increase the public's awareness of aviation, ACSC membership is open to everyone with an interest in aviation and space — from research and technology to piloting, education, manufacturing, commercial and military aviation, and much more. Today, the ACSC's work continues with an annual scholarship program for students who are working toward careers in aviation and aerospace.

ABOUT THE HOWARD HUGHES MEMORIAL AWARD

The Howard Hughes Memorial Award established in 1978 by Hughes' first cousin, William R. Lummis, the Aero Club of Southern California presents the award annually and honors exceptional leaders who have advanced the fields of aviation or aerospace technology. Past honorees include a Who's Who of leaders in these fields, and the award is one of the most prestigious of its kind.

ABOUT THE HONOREE RICHARD "DICK" RUTAN 42ND HOWARD HUGHES MEMORIAL AWARD WINNER

A retired United States Air Force officer and fighter pilot, test pilot, and record-breaking aviator who in 1986 piloted the *Voyager* aircraft on the first non-stop, non-refueled around-the-world flight. President Ronald Reagan awarded Dick and Burt Rutan the Presidential Citizens Medal. He served the Air Force as a Tactical Air Command fighter pilot in Vietnam, where he flew 325 combat missions in the Vietnam War. By the time he retired from the service in 1978, Dick had achieved the rank of Lieutenant Colonel and earned many prestigious accolades including the Silver Star, five Distinguished Flying Crosses, 16 Air Medals and the Purple Heart. The *Voyager* mission was just one of many remarkable and record-breaking aviation accomplishments. Dick is a renowned public speaker and established the Dick Rutan Scholarship fund, which has gifted many thousands of dollars to young scholars. He remains highly active in the world of aviation and is a true legend.



SPONSORSHIP OPPORTUNITIES

There are several ways to sponsor and show your support for the honoree. Proceeds support Aero Club of Southern California's efforts to increase public awareness and appreciation of aviation and space, and enhance ACSC's annual scholarship program for aviation and aerospace students.

Premier Sponsor — \$3,000

- Aileron Ad: Full Page 4-Color
- 2 verbal mentions
- One-year membership
- Company logo will appear: onscreen opening slide, on the Aero Club website, in email newsletter, social media post, in press release and in the Aileron

Patron Sponsor — \$2,000

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Benefactor Sponsor — \$1,000

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- Verbal mention
- Company logo will appear: onscreen opening slide, on the Aero Club website

FILE PREPARATION

All advertisements must be submitted as press quality PDFs. Full bleeds on covers and Full pages as are acceptable but should not include offset crop marks and at least .25" of bleed material. Page size 8" x11". Provide hi-res logo file in Jpeg.

For the sending of files for Ads, and Logos, please send them to ed@studioprinting.net.

If the files are very large, the files can be uploaded to www.studioprinting.net, and click on "Send A file."

For file preparation questions, please call **Edward Su** at **310-292-3219**

AILERON ADVERTISING RATES

Ads can be either 4-color or black & white

Outside Back Cover — \$2,500

8.5" x11"

Inside Front Cover — \$1,500

8.5"x11"

Inside Back Cover — \$1,250

8.5"x11"

Full Page — \$1,000

7.5" x 10"

Half Page — \$600

7.5" x 5" (horizontal)

Quarter Page — \$350

3.4" x 5"

ADVERTISING DEADLINE

May 5, 2021

SPONSORSHIP INFORMATION

Aero Club of Southern California
PO Box 91014

Los Angeles, CA 90009

membership@aeroclubsocal.org

<https://www.aeroclubsocal.org/>

ORDER FORM

Sponsorship & Packages

Premier Sponsor	\$3,000	\$ _____
Patron Sponsor	\$2,000	\$ _____
Benefactor Sponsor	\$1,000	\$ _____

Aileron Advertising Rates

Outside Back Cover	\$2,500	\$ _____
Inside Front Cover	\$1,500	\$ _____
Inside Back Cover	\$1,250	\$ _____
Full Page	\$1,000	\$ _____
Half Page (horizontal)	\$600	\$ _____
Quarter Page	\$350	\$ _____
	TOTAL	\$ _____

Please make all checks payable to **Aero Club of Southern California** and mail form to

Aero Club of
Southern California
PO Box 91014
Los Angeles, CA 90009

Payment

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